

STYLING SERVICES



PACKAGES INFORMATION



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GENERAL INFORMATION



Why Sustainable Fashion?

I'm passionate about creating a sustainable future for the fashion industry, the people and the planet.

Here are some reasons why:

- The average consumer bought 60% more clothing in 2014 than in 2000
- 200 tonnes of water used per tonne of fabric in the textile industry
- 20% of wastewater worldwide comes from fabric dyeing and treatment
- 10% of annual global carbon emissions come from fashion (more than international flights and maritime shipping combined)
- Synthetic clothes contribute about 35% to the global release of primary micro-plastics to the world oceans
- One garbage truck of clothes are burned or landfilled every second

Are you feeling overwhelmed by this? Don't have to be. **We can make a change one step at a time, and I am here to help!**

All my educational styling packages have a strong focus on sustainability. What does it mean?

During a **Wardrobe Edit** (online or in person), we will find new outfits for your existing garments. I will show you how you can mix and match what you already have. We will discover new outfits for you from your clothes and prevent them from going to landfill or donations. We will use what you have. I will show you how to organise your wardrobe and keep it simple so that you will love your clothes.

During a **Personal Shopping** session, we will buy only good quality items which will last you long and you can re-wear many many times. We will pay attention to the fabrics we choose, but also the perfect fit. You will be feeling comfortable in your new clothes and love wearing them. Also, we will only buy items you really need, and I will introduce to you how to be a conscious shopper for your future shops

My Styling Packages:

Sustainable Wardrobe Edit

Personal Shopping

Virtual Styling and Wardrobe review

Post-Edit Wardrobe integration .

SUSTAINABLE WARDROBE EDIT



The most sustainable clothes are the ones you already have.

With this in mind we will approach your wardrobe.

During the Wardrobe Edit I will show you how you can mix and match what you already have. We will discover new outfits for you from your clothes and prevent them from going to landfill or donations. We will use what you have. I will show you how to organise your wardrobe and keep it simple so that you will love looking at your clothes.

Package includes:

- 1h Style consultation in person
- 3h Wardrobe edit
- Style guide including styling tips for your body shape and your wardrobe

How does it work?

First, we will meet in person for one-hour in-depth style consultation to identify your likes, lifestyle needs and style goals. The consultation includes a fun exercise to help you to determine your style. This appointment goes for about one hour and allows us to get to know each other before I come to your place.

The next step is the Wardrobe Edit in your home. We will start going through my styling edit system, which will help you identify the items you still love and are suitable for you.

We will go through your clothes and talk through the garments that you don't know how to style or wish to wear more. I will give you styling advice on your pieces and accessories and I will help you to re-organise your closet. During the session, we will create new outfits and combine items you'd never considered putting together. You will see the mix and match opportunities are endless.

I will advise and share my knowledge about how you can dress and present yourself with confidence in pieces that make you feel great. With sustainability and the environment in mind, I will show you how to get the best out of your wardrobe by creating many outfits and taking care of your garments.

This package is for you if:

- You want to get new ideas on mixing and matching your existing garments
- You find it hard to wear your wardrobe
- You have lots of garments, but keep wearing the same outfits
- You want ready to wear outfits
- You want to declutter your wardrobe
- You want to identify gaps in your wardrobe that are limiting you in creating many outfits
- You want to learn about sustainable fashion and hear my tips on fabrics, recycling and garment care
- You want to build a sustainable wardrobe

Timeframe: 4 hours includes

Style Consultation: 1 hour

Wardrobe Edit: 3 hours

INVESTMENT: \$390

Optional package extensions: Personal Shopping, Package extension \$90 per hour

PERSONAL SHOPPING



A great wardrobe is a consistency about the garments that fill it, made up of quality items often timeless, items collected and cared for over the years, and highlighted only by a few fashion items.

But consciously, style thoughtfully is our shopping motto.

Package includes:

- 1h Style consultation in person
- 2h Shopping experience
- Style guide including styling tips for your body shape and your wardrobe

How does it work?

We will meet in person for one-hour in-depth style consultation to identify your likes, lifestyle needs and style goals. The consultation includes a fun exercise to help you to determine your style. This appointment goes for about one hour and allows us to get to know each other before we go shopping together (Style consultation is not applicable for clients with a Wardrobe Edit).

The shopping experience is a separate appointment, and our shopping motto will be “buy less, buy better”. I will guide you towards suitable garments to fit your lifestyle and budget needs. You will learn how to be a conscious shopper. If you are open to shop in second-hand shops, this option is also available.

Our focus will be on ethical brands, and I will choose suitable quality garments, which will serve the purpose you are after and will be an asset to your existing wardrobe.

We will buy only good quality items which will last you long and you can re-wear many many times. We will pay attention to the fabrics we choose, but also the perfect fit. You will be feeling comfortable in your new clothes and love wearing them. Also, we will only buy items you really need, and I will introduce to you how to be a conscious shopper for your future shops.

This package is for you if:

- You want to explore your style, try current fashion, new cuts, colours and styles
- You want to learn how to be a conscious shopper by picking good quality items and sustainable fabrics
- You want to spoil yourself and let a personal shopper do the work for you
- You dislike shopping and need some help to find you some wardrobe staples
- You are looking for a new outfit for a special event

Timeframe: 3 hours includes

Style Consultation: 1 hour

Shopping experience: 2 hours (minimum time)

INVESTMENT: \$290

VIRTUAL STYLING



Shop your wardrobe and get inspired in this Virtual Styling session via Zoom.

Package includes:

- Style categories exercise and questionnaire form
- 15 Min. Style Consultation based on the questionnaire
- 1h 45 Min. Wardrobe review
- Style guide including styling tips for your body shape and your wardrobe

How does it work?

Before our appointment, I will email you a questionnaire to complete and a fun exercise to help you to determine your style.

The Virtual Styling session is held on Zoom and goes for two hours.

On the day of your Virtual Styling session, we'll start with a 15 minutes consultation, talking through the questionnaire, determining your body shape, colours and style goals.

After the short consultation, we then have about 1h 45minutes time to go through your wardrobe.

I will introduce my styling edit system to help you identify the items you still love and are suitable for you, your styling goals, and your lifestyle.

Then, depends on what you would like to achieve, we can create the session in different ways:

You can show me garments that you don't know how to style or wish to wear more. You can ask for styling advice on your pieces and accessories. The focus could also be only on re-organising your closet.

During the session, we can create new outfits and combine items you'd never considered putting together. You will see the mix and match opportunities are endless.

Finally, we will identify gaps in your wardrobe that limit you in creating many outfits and create a shopping list, which will help you shop new garments second-hand or from sustainable and ethical brands.

This package is for you if:

- You want to get new ideas on mixing and matching your existing garments
- You feel uninspired by your clothes
- You want ready to wear outfits
- You want to know how to make the most out of your wardrobe without buying new garments
- You want some tips on wardrobe organisation
- You want to identify gaps in your wardrobe that are limiting you in creating many outfits
- You want to build a sustainable wardrobe

Timeframe: 2 hours

INVESTMENT: \$180, Lockdown Special: \$150

Optional package extensions: Virtual Shopping services, Package extension \$90 per hour

POST-DAY RE-EDIT



This session builds on a Personal Shopping session and focuses on integrating the newly purchased items into your wardrobe.

How does it work?

After our shopping session, you can book in time to integrate the newly purchased garments into your wardrobe.

This session can be in person or via a zoom video call.

We will use the new garments to create several outfit combinations using your existing clothes.

You will see how many extensions you will gain through a couple of newly purchased garments.

After our session, you will:

- See your wardrobe in a new way
- Have a least 15 new outfits from your purchased and existing garments

Timeframe: 2 hours

INVESTMENT: \$190

TESTIMONIALS



The most considerable success from my session with Irina was having the vision of a minimal wardrobe and, at the same time, being able to create different outfits for work and saving time getting ready in the morning. Irina is a talented and personalised wardrobe editor, and I love what she is doing and her impact on the community.

Jeana, 39, May 2021

It was a pleasure to share my wardrobe with Irina. Irina is a lovely, professional and competent stylist that gives amazing and useful tips valuing your clothes. As a professional mother from overseas I sometimes had struggles to value myself. My wardrobe edit with Irina was an incredible experience. She helped me declutter my wardrobe, showed me how to store my clothes to have a better overview and gave lots of useful advises for great new combinations. The session helped me to feel more confident and to understand how to make best use of my clothes!

Simone, 40, January 2021

I would 100% recommend Irina. Irina has a very gentle style. She is warm and non-judgemental. She helped me to edit and create an out of office wardrobe. Initially, I had some anxiety about someone coming to edit my wardrobe. However, reviewing my garments thoughtfully helped me to understand styles, cuts and colours that feel good on and identify gaps in my wardrobe that will help bring some outfits together. She was particularly talented at helping me to put together outfits from several garments that I find difficult to style myself.

Mari, 39, January 2021

Irina listened carefully to my challenges and goals, working with me to edit my wardrobe and put together a variety of work looks for my first "office job". I had thought I needed to head to the shops, but it turned out that I have several weeks worth of outfits! This process saved me so much time, money and consumer guilt. I also feel she subtly taught me how I can make more thoughtful purchases when I do need to add pieces head and how I can dress in my personal style while still fitting into the company dress code. The cherry on top was she offered some great tips on how to travel light, while still having a variety of looks. As if this wasn't enough, Irina's warm and gentle approach put me at ease and created great outcomes without any pain points! I would wholeheartedly recommend Irina to anyone with a style challenge to address!

Emily, 45, December 2020

I loved shopping with Irina. It was easy and she made it simple and fun. She focused on me and thought of what will suit me most. It was the first time in my life that I really enjoyed shopping and it didn't even take that long. My mindset- has changed about styling. It isn't so complicated, and it is so much fun. I highly recommend Irina as she is personable, stylish and customer orientated. I was very happy with the sessions and I look forward to the next session.

Leonie, 39, July 2020

TERMS AND CONDITIONS



Personal Styling Sessions

Introduction to the terms of use

By using The Conscious Stylist's services, you have read and agreed to these terms and conditions and agree to be held accountable if you do not comply. The Conscious Stylist guarantees to meet all regulations and laws and we will keep up to date with any changing rules or regulations with this industry. The Conscious Stylist promises to provide professional services to all clients.

Sessions

All scheduled sessions with The Conscious Stylist will take place between the hours of 9am and 6pm. Exceptions will be made for evening and weekend consultations at our discretion.

Bookings

All bookings must be made at least a week in advance to avoid disappointment. To make an appointment please fill out our online form for the service you require or email us. All fees are due in full before the start of a consultation, unless otherwise arranged.

Rescheduling

There may be situations when rescheduling a confirmed booking by a client is necessary. The Conscious Stylist ask that you give us as much notice as possible, ideally at least 48 hours' notice.

Cancellations

If for any reason you are unable to make your appointment, you must inform us at least 48 hours before the scheduled time. If less than 48 hours notice is given, 50% of your fee will be forfeited. The Conscious Stylist reserves the right to change the date, venue or cancel any consultation or session and will notify all clients 24 hours prior to the consultation or session. If you can't make another day – The Conscious Stylist will refund your fee within 24 hours.

Pricing Policy

All prices stated through The Conscious Stylist are in Australian dollars (AUD) and GST (Goods and services tax) is not applicable.

Payment and Refund Policy

Payment can be made by credit card through our Paypal account or bank transfer. Payments for your booking are required prior to your appointment. This payment serves as a confirmation of your booking. Receiving refunds for clothes and other items purchased whilst shopping in store is the responsibility of the client. As such any refund request should be made directly to the store.

Travel Expenses

Additional travel fares may apply if you are based outside of Sydney.

Ongoing Support

Once your styling experience is over, The Conscious Stylist will continue to provide you with support. Should you have any questions, you can email or message us. Should you require additional style advice or shopping support at some point in the future, please contact us to arrange a session.

Privacy policy

The Conscious Stylist privacy guarantees that any of your information provided to us by you is safe and secure. The Conscious Stylist will never share your details with any third parties. For any more information please read our Privacy Policy on <https://theconsciousstylist.com.au/privacy-policy>.

Property Rights

The user agrees that any of the information, images, icons, trades names and brands on this website are subject for intellectual property rights. Therefore the user agrees not to reproduce, copy or distribute anything on this website.

Personal Styling Gift Voucher

Validity

All gift vouchers for our personal styling services are valid for one year from date of purchase. Purchases for gift vouchers can be made online, email or via phone by cash or direct debit.

Refunds

If the person you give the personal styling gift voucher to finds it unsuitable, The Conscious Stylist is happy to refund you up to 28 days from the date of purchase less a \$30 admin fee.